

Passionate visionary, team player, and storyteller with 16 years of industry and freelance experience in conceptualizing, strategizing, and producing interactive, web, video, and print design. Directed and collaborated closely with designers, producers, and musical artists to execute small- and large-scale projects on time and under budget. Innately curious, fearless, and enthusiastic to communicate and embrace new ideas, approaches, and challenges.

2004 / Present

PROFESSIONAL EXPERIENCE

Sq1 Advertising

> Senior Art Director

Jul 2013 - Present

Managing enterprise-level accounts and projects, developing concepts and design solutions, presenting layouts to clients, and directing photoshoots for print, web, and video content.

Clients: Aflac, GoHealth Urgent Care, Trail Blazers.

Pixelgigs Software

Marketing specialist - Designer

Dec 2011- May 2013

Responsible for designing digital, print, and video marketing materials for software brands. Directed web developers, print shops, and video editors to implement final designs and concepts.

Splashcast Applications

Jul 2008 - Jan 2009

Graphic Design

Designed prototypes to support sales team. Collaborated with programmers to develop new applications. UX design and development for new apps. Designed and animated interfaces for social applications. Helped set up apps in social sites.

INDEPENDENT CONTRACTOR / FREELANCER

ASO (Auto Search Online)

> Art Director

Jul 2009-May 2010

Lead team of designers and managed workflow. Worked directly with clients to communicate project details and maintain rapport.

Silverbullet

Web and Animation Designer

May 2007-Sep 2008

Created storyboard animations for web. Designed and developed animations.

Labworks Design

> Graphic Designer

Mar 2008-May 2011

Designed trade show booth. Improved brand awareness through identity design.

EDUCATION

Market Motive Digital Marketing Training

- Internet Marketing Fundamentals Certified
- Conversion Optimization Certified

The Art Institute of Portland

Bachelor of Science in Graphic Design *Mar, 2006*

Chemeketa Community College Salem, OR

Associate of Arts Degree *Jun*, 2002

SOFTWARE PROFICIENCY

Illustrator
Photoshop
InDesign
After Effects
Premiere
Audition
Sketch
Paint (Microsoft)
ESPN Fantasy

INTERESTS

- Spending time with family
- Photography
- Snowboarding / Skateboarding
- Drawing / Painting
- Working with my hands





